This is the Month for Buying Supplies



Ladies' and Children's Coats

Ladies' \$10.00 and \$12.00 English Kersey, Plush and Cloth Coats

\$4.95

Ladies, Caricule, Plush, Persian Lamb Coats; \$12.50, \$15.00 and

\$7.90

Ladies' \$17.50 and \$20.00 Long Plush and Novelty Coats on sale

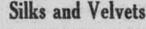
\$10.90

Misses' and Children Coats, Corduroys' Caricules, and Novelty Tweeds; \$2.50, \$4.50 and up to

\$1.98, \$3.90

October is the month when the thrifty lay in their supply for the coming winter. The fall rains will soon come with chilly days and cold nights calling for heavier Wraps, Clothing, Underwear, Blankets, etc. We are prepared for the largest October business of our career. State fair with its flurry and excitement is over. The sterner necessities of of life now faces us. Our annual

October Supply Sale Starts Today



27-in. Silk Mulls, plain or dotted, all colors, regular 35c and 23c 40c, sale ...

Soft Messaline Silks, black and soft Messaline suas, colors, regular \$1.00 values, 68c

40-in. Silk Poplins, staple and evening shades, regular \$1.50, sale

black, regular \$1.50,

Dress Goods

35c, 50c and 75c Shepherd Check 19c, 25c and 39c Dress Goods, sale

40-in. Gabardines, Serges and Wool Crepes, regular 75c 49c

45 and 50-in. all Wool Serges, Suitings 58c and 75c

56-in. Astrachan, Persian Lamb and Chinchilla Coatings, \$1.75

39c

Linens & Donestic

68-in. Bleached Table Linen. floral designs, regular 65c value, sale .

72-in. All Linen Damask, grass bleached; regular \$1.00 and \$1.25

10c and 12 1-2c Dress Ginghams and Outing Flannels on 6 1-4c

12 1-2c Cretonnes, Ducks, Percales, etc., sale price



Ladies' New Fall Suits

Ladies' \$10.00 and \$12.00 Tailored Suits; checks and novelties; sale

\$6.90

Ladies' \$15.00 and \$18.00 Novelty Suits, plain or trimmed, latest

\$7.90, \$9.90

Ladles' Suits, latest arrivals, many never shown before; on

\$11.90, \$13.20

Ladies' Dresses, made of wool Serge or soft Messaline Silks and Poplins

\$1.98, \$2.90

OUR PRICES ARE LOWER. AN INVESTIGATION WILL PROVE IT

Fur Department

Pieces, October Children's Two-piece Sets, Collar

Ladies' \$5.00 and \$6.50 Two-Piece Sets, Collar and \$3.98

and Muff, regular



Millinery

Ladies' Velvet and Plush Shapes, all new; \$1.00, \$1.50 and 98c \$2.00, 49c and

Trimmed Hats, Sailors, Turbans etc., to \$1.50, \$2.00 and \$1.49 \$2.50, 98c and

Latest New York styles Trimmed

75c, \$1.00 and \$1.25 Children's Velvet, Corduroy, Cloth Hats,



Underwear FOR MEN, WOMEN AND

CHILDREN Men's 65c Fleeced Shirts and Drawers, all sizes, sale

\$1.25 Union Suits, Derby Ribbed, Closed Crotch sale price Women's Fleeced Vests, Pants

and Union Suits, sale

Children's Ribbed Fleece Shirts and Drawers, all



Men's and Boys' Clothing

\$10.00 Wool Suits for men, colors | Roys' \$3.50 School Suits, ages \$5,90

\$2.50 Worsted and Scotch Tweed

\$10.00 and \$12.50 Men's Heavy

5 to 12 years, sale Boys' \$5.00 and \$6.00 Knicker Suits, aged 5 to 15,

> Boys' Overcoats, all sizes to 15 years, now on sale on sale \$3.90

OUR EFFORTS TO PLEASC HAVE DOUBLED OUR BUSINESS

Hosiery

18c and 20c Children's Heavy

15c and 18c Ladies' Fleece Lined Hose, ribbed top.

Ladies' 35c Pibre Silk Hose, tan and Black, sale

Shoe Dept.

Children's School Shoes of every description, description, sale 98c, \$1.98 and \$1.35

Ladies' Dress Shoes, button and lace, all leathers \$1.69 and \$2.48

Boys' Shoes for school wear, 8 to \$1.69 and \$1.98 13, \$1.49; size 1 to

Mackinaws

Men's \$10 and \$12.50 Heavy Wool Mackinaws, \$6.50

Ladies' \$8.50 and \$9.00 fancy Wool Mackinaws,

Youths' and Girls' \$4.50 and \$5.00 Heavy Wool Mackinaws, sale

Sweaters

75c and \$1.00 Men's Cotton Sweaters, gray or red,

\$1.50 and \$1.75 Men's Wool Turkey Neck Sweaters,

Men's \$3.50 and \$4.00 Heavy Ruffneck Sweaters, \$1.98

Men's Shirts

Men's 50c Work Shirts, duck and cheviot, sale price

Men's 75c and \$1.00 Dress and Negligee Shirts, madras and percale ...

98c and \$1.25 Men's Heavy Flannel Shirts, sale



THOUSANDS OF SATISFIED CUSTOMERS ARE OUR BEST REFERENCES

Blankets and Bedding

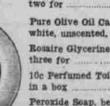
Full size Pillows, filled with 85c and \$1 Cotton Blankets, | odorless feathers, regular 75c value 72 by 90 Bed Sheets, full bleached, regular 65c AQc \$1.50 and \$1.75 Domet Blankets, 11-4 size for double beds quality 85c and \$1.00 Bed Comforts, 12-4 Wool Nap Blankets, exgood weight for ordinary tra heavy, regular \$1.98



BATHZ

Toilet Articles

15c Talcum Powder, scented,



Pure Olive Oil Castile Soap, 81-3c white, unscented, sale Rosaire Glycerine Soap, scented, 10c Perfumed Toilet Soap, three Peroxide Soap, best for the bath,



Dishes, etc.

Second Floor, New Annex 42-piece White Dinner Sets, regular price \$5.00; sale 42-piece Gold Band Dinner Sets, regular price \$10.00, 4-piece Sets Semi-cut Glass,

Pure Food Groceries

23c 45c and 50c English Breakfast and Ceylon Teas; 20. buy for cash at Aster Brand Condensed Milk and Krinkle Corn 4 for 25c Flakes __

Full Count Safety Matches, Pacific Coast product, 40c

35c Fresh Roasted Coffee, our Hawaiian Sliced Pincapple, reg-own special blend, 23c slze, sale 20. price 2 oz. bottle Extract, regular 25c size, sale price now only Canned Asparagus, regular 25c size, Pair Week price 1-lb. can Columbia River Sal-

House Dresses

All Wool Blankets, 11 and 12

quarter size at\$2.98, \$3.45 and \$4.48

Ladies' House Dresses and Ki-monas, regular \$1.25 to \$1.75. Save 50c to 75c by buying 98c here now at 69c and 98c

Bed Spreads
One case full size crochet
spreads sold regular at \$1.25.
Save 50c a piece. The 75c sale price is

\$1.25 Crotcheted Spreads, full

size for double beds,

Outing Gowns Ladies' Daisy Plannel Gowns, all sizes, sold everywhere at \$1.50. sale price is

Ladies' Waists All Waists and Middy Blouses re-duced about one-half. \$1,00 and \$1.50 Middy Blouses, 49c & 98c

Umbrellas Ladies' \$1.00 Long Mission Handle Umbrellas, on 69c

regular price \$1.00,

Corsets \$1.50 Warner's Corsets, 98c; 85c and \$1.00 Long White

Lace Curtains \$1.00, \$1.25 and \$1.50 Lace Curtains, White or

2 for 25c

Come Here and See the Result of Trading at Home

The Greater Chicago Store

Salem's Big Store is Truly the Peoples Store

mon, regular 20c